

# Proclamation

- WHEREAS,** the City of Arlington recognizes that travel and tourism is an important economic generator within the city; and
- WHEREAS,** the Arlington Convention & Visitors Bureau, having been established in 1992, serves the residents of Arlington by promoting Arlington as a travel and tourism destination; and
- WHEREAS,** the Arlington Convention & Visitors Bureau and Arlington Hospitality Partners work together to bring visitors to Arlington that generated \$635.6 million in direct visitor spending in 2020 and \$820.4 million in 2019, and supports more than 10,000 jobs within the city; and
- WHEREAS,** Ron Price, President & CEO of the Arlington Convention & Visitors Bureau, having lead the organization beginning in 2013, and worked to build a team and tourism community that supports tourism development in Arlington; and
- WHEREAS,** the Arlington travel and tourism community worked tirelessly during the pandemic to continue serving visitors such as first responders, military personnel, essential workers and others; and
- WHEREAS,** the Arlington Convention & Visitors Bureau and its Partners worked together to safely host 14 major events in 2020 and continues to increase tourism generated revenue within the City of Arlington.
- NOW, THEREFORE, I,** Jim R. Ross, Mayor of the City of Arlington, Texas, and on behalf of the Arlington City Council, do hereby urge all citizens to join me and the City Council in congratulating Ron Price, the Arlington Convention & Visitors Bureau staff and Tourism partners for their service, loyalty, and dedication rendered to our community and proclaim June 30, 2021 as

## **ARLINGTON CONVENTION & VISITORS BUREAU AND TOURISM PARTNERS DAY IN HONOR OF RON PRICE**

*IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City to be affixed this 30<sup>th</sup> day of June in the year of Our Lord two thousand and twenty-one.*



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MAYOR