

Resolution No. 20-278

A resolution approving an amendment to the Floodplain Program for Public Information Plan relative to recommendations provided by the Floodplain Program for Public Information Committee to update current Community Rating System Public Information Activities

WHEREAS, on April 23, 2019, City Council approved Resolution No. 19-111 adopting the formation of the City's Floodplain Program for Public Information Committee to develop a Floodplain Program for Public Information Plan that improves flood hazard outreach and education initiatives for the National Flood Insurance Program's Community Ratings System (CRS) Program; and

WHEREAS, on January 28, 2020, City Council approved Resolution No. 20-019 adopting the City's Floodplain Program for Public Information Plan that improves flood hazard outreach and education initiatives for the CRS Program; and

WHEREAS, the City's Floodplain Program for Public Information Committee examined and reviewed current CRS activities and provided recommendations for current Public Information Activity materials; NOW THEREFORE

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ARLINGTON, TEXAS:

I.

That the Floodplain Program for Public Information Plan is hereby amended to include the recommendations of the City of Arlington's Floodplain Program for Public Information Committee by the addition of Appendix C relative to updates to current Community Rating System Public Information Activities.

II.

That the City of Arlington will implement the recommendations in Appendix C of the City's adopted Floodplain Program for Public Information Plan.

III.

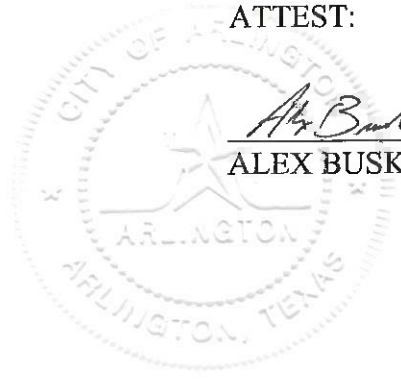
A substantial copy of Appendix C of the Floodplain Program for Public Information Plan is attached hereto and incorporated herein for all intents and purposes.

PRESENTED AND PASSED on this the 13th day of October, 2020, by a vote of 9 ayes and 0 nays at a regular meeting of the City Council of the City of Arlington, Texas.



W. JEFF WILLIAMS, Mayor

ATTEST:

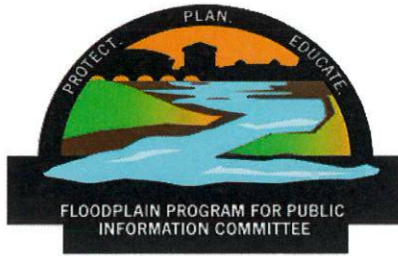


Alex Busken
ALEX BUSKEN, City Secretary

APPROVED AS TO FORM:
TERIS SOLIS, City Attorney

BY Teris Solis

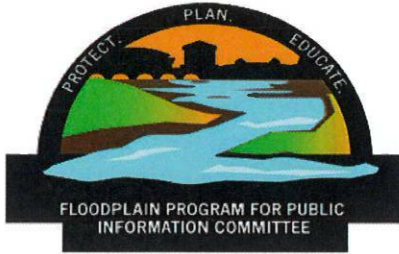




Appendix C: Other CRS Public Information Activities

The Floodplain PPI Committee reviewed current CRS activities and recommended updating current material with the new topics of Arlington Watersheds, Know your Storm Drains, Guidelines for After Flood Information and Diverse Populations. Refer to Table 12 Outreach Topics (pg. 18), Table 13 PPI Projects (pg. 19), Targeted Audiences (pg. 17) and Appendix B: Current and Proposed Outreach Projects (pg. 27-29) for more detail. Stormwater Staff will begin developing new projects and incorporating new topics into current projects starting in FY2020.

| Element | Current Activity | Committee Review of Activity | Qualify/Credit |
|---------|--|---|----------------|
| 320 MI | Our map information services are promoted by an annual water bill insert sent to all water account holders. The same information is posted on the Stormwater Management webpage. | Committee reviewed activity and wants information kept current and information added to our outreach material and presentations. | Yes |
| 330 OP | Outreach Event material and Presentations cover topics A – H. This includes current school program, adult library presentation program and public event outreach program. | FY 2020 Presentations to students updated to include Topic G and H. Adult library presentations updated to include Topic G, H and I. In FY2021, material for events and presentations update to include topics G, H, I and J. New targeted postcard mailouts for topic C to Low Water Crossing/Barricade Areas. Development of general outreach PSA's covering topics A-J. Promotion of topics A-J with council cleanup challenge in FY2021 -2022. Continue promoting TADD topic C with poster contest and add presentations for AISD bus drivers, VIA drivers and Handitran drivers. | Yes |
| 332 FRP | Current outreach packet includes resident or owner letter and the Citizens Flood Brochure covering Topic A-F. | In FY2020, create and add "My property flooded" flyer to the outreach packet to cover topic I. In FY2021-2025 create PSAs to cover Topic I. | Yes |
| 350 WEB | Stormwater Management Website covers topics A - J | Committee wants material on website updated with new pages to cover topics G, H and I in FY2020. FY 2021 update Article/Social Media annual topics to include Topics G, H and I. The new | Yes |



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|----------------------|--|---|-----|
| | | website can be translated into 9 languages assisting with new topic J. | |
| 360 PPV, PPA and FAA | Property visits and advice currently cover topics B, D, and E. | In FY2020, update handout material to include topic G and I. Create material in multiple languages for topic J. | Yes |
| 370 CP | Coverage Improvement Plan Topic B. | Starting in FY2020, create postcards for mailouts to Non-SFHA floodprone areas and create poster for multi-family housing with topic B emphasis. | Yes |
| 540 SDR | No Dumping Inlet Decals. Topic F inlet decals are installed in low water crossing or barricade locations (PSM sites); near AISD property and City Property | Continue "No Dumping, Drains to Stream" decal installation. Design and install new Illegal Stream Dumping signs in low water crossing/barricade locations beginning FY2021 to FY2025. | Yes |