



**Activity 330  
332.c PPI Step 5**

**Appendix C: Other CRS Public Information Activities**

The Floodplain PPI Committee reviewed current CRS activities and recommended updating current material with the new topics of Arlington Watersheds, Know your Storm Drains, Guidelines for After Flood Information and Diverse Populations. Refer to Table 12 Outreach Topics (pg. 18), Table 13 PPI Projects (pg. 19), Targeted Audiences (pg. 17) and Appendix B: Current and Proposed Outreach Projects (pg. 27-29) for more detail. Stormwater Staff will begin developing new projects and incorporating new topics into current projects starting in FY2020.

<b>Element</b>	<b>Current Activity</b>	<b>Committee Review of Activity</b>	<b>Qualify/Credit</b>
320 MI	Our map information services are promoted by an annual water bill insert sent to all water account holders. The same information is posted on the Stormwater Management webpage.	Committee reviewed activity and wants information kept current and information added to our outreach material and presentations.	Yes
330 OP	Outreach Event material and Presentations cover topics A – H. This includes current school program, adult library presentation program and public event outreach program.	FY 2020 Presentations to students updated to include Topic G and H. Adult library presentations updated to include Topic G, H and I. In FY2021, material for events and presentations update to include topics G, H, I and J. New targeted postcard mailouts for topic C to Low Water Crossing/Barricade Areas. Development of general outreach PSA's covering topics A-J. Promotion of topics A-J with council cleanup challenge in FY2021 -2022. Continue promoting TADD topic C with poster contest and add presentations for AISD bus drivers, VIA drivers and Handitran drivers.	Yes
332 FRP	Current outreach packet includes resident or owner letter and the Citizens Flood Brochure covering Topic A-F.	In FY2020, create and add "My property flooded" flyer to the outreach packet to cover topic I. In FY2021-2025 create PSAs to cover Topic I.	Yes
350 WEB	Stormwater Management Website covers topics A - J	Committee wants material on website updated with new pages to cover topics G, H and I in FY2020. FY 2021 update Article/Social Media annual topics to include Topics G, H and I. The new	Yes



		website can be translated into 9 languages assisting with new topic J.	
360 PPV, PPA and FAA	Property visits and advice currently cover topics B, D, and E.	In FY202, update handout material to include topic G and I. Create material in multiple languages for topic J.	Yes
370 CP	Coverage Improvement Plan Topic B.	Starting in FY2020, create postcards for mailouts to Non-SFHA floodprone areas and create poster for multi-family housing with topic B emphasis.	Yes
540 SDR	No Dumping Inlet Decals. Topic F inlet decals are installed in low water crossing or barricade locations (PSM sites); near AISD property and City Property	Continue "No Dumping, Drains to Stream" decal installation. Design and install new Illegal Stream Dumping signs in low water crossing/barricade locations beginning FY2021 to FY2025.	Yes