



Floodplain Program for Public Information Plan

FY 2020 Annual Evaluation Report

The formation of the City of Arlington's Floodplain Program for Public Information Committee (FPPIC) was approved by Resolution No. 19-111 on April 23, 2019. The FPPIC was tasked with reviewing current floodplain outreach activities in the City and developing a written plan to increase flood safety and awareness.

The FPPIC meetings commenced in July 2019 to develop a five-year plan for floodplain outreach. This plan included reviewing current outreach activities, community information needs and flood insurance data. The FPPIC developed priority areas, target audiences, outreach topics and projects to be implemented to improve the City's flood safety and preparedness outreach. The Floodplain Program for Public Information (PPI) Plan was completed, and a copy was sent to the Flood Insurance Liaison for FEMA Region 6 in December 2019. The PPI Plan was adopted by City Council with Resolution No. 20-019 on January 28, 2020.

The City of Arlington's Stormwater Staff began the development and implementation of the Floodplain PPI Plan in the Spring of 2020. The following projects have been completed by Stormwater Staff.

- My Property Flooded Flyer. A flyer was completed and added to Stormwater Management's Flood Response Packet. This packet is delivered to properties that have flooded or may have flooded due to heavy rain events. The flyer provides guidance to residents on steps to complete after a flood.
- Mayor's Non-SFHA Flood Insurance Postcard Mailout. A map of areas in the Non-SFHA (not located in the Special Flood Hazard Area) was created from historical data and flooding questionnaire information. An address list was generated from these flood-prone areas. A postcard outlining the benefits of flood insurance was created and approved by the Mayor's office for distribution. The postcard was mailed to businesses, homeowners and renters on September 29, 2020.
- Low Water Crossing/Barricade Location "Flood Safety" Postcard Mailout. An address list was created by using GIS data for low water crossings and barricade locations within the City. Addresses adjacent to these mapped locations were defined into areas, and a postcard with flood safety tips was created. Due to the large amount of addresses for this project, mailouts will not begin until spring 2021. All addresses in these defined areas will receive a flood safety postcard by the end of 2024.

In July 2020, it was determined that Appendix C previously developed by the FPPIC had not been included in the PPI Plan. Appendix C (Other CRS Public Information Activities) outlines the CRS elements, current element outreach and the committees review comments. Appendix C, the FY2020 Annual Evaluation Report draft and completed projects were reviewed by the FPPIC on October 1, 2020 during a



virtual meeting. The committee had no comments for Appendix C or the annual report. An amendment to incorporate Appendix C to the PPI plan was adopted by Resolution No. 20-278 on October 13, 2020.

The FPPIC and Stormwater Management staff is in the process of creating new material for the Stormwater Management website to cover the priority topics of watersheds, the storm drainage system, and after flood information. The next FPPIC meeting is tentatively scheduled for January 2021 to continue the implementation of tasks for FY 2021. A copy of this document will be available on the Public Works & Transportation Department's Stormwater Division website for viewing. The FPPIC and Stormwater Management staff will continue to implement projects for FY 2021.