

FLOODPLAIN PROGRAM FOR PUBLIC INFORMATION COMMITTEE

Minutes of the Meeting Held on

October 10 , 2019

The Floodplain Program for Public Information Committee of the City of Arlington, Texas, convened in regular session on October 10th, 2019 in the Public Works Large Conference Room, 2nd Floor Arlington City Hall, 101 W. Abram St. Arlington, Texas.

Committee Members Attending:

Rhonda Miller
Randy Hendricks
Phyllis Hunter
Karen Dolan

City Staff Committee Members Attending:

Melissa Walker
Zachary Holmer
Susan Schrock

Call to Order

The FPPIC meeting was called to order at 6:07 PM by Melissa Walker and 2nd by Zachary Holmer.

Approval of Minutes

Minutes for the September 12th FPPIC meeting were handed out. Melissa Walker moved to approve the minutes. Zachary Holmer 2nd the motion. Committee voted unanimously to approve the minutes.

New Business

The committee continued its work on the Priority Area and Audience matrix sheet. Melissa Walker also added priority messages and projects to the spreadsheet. The committee members come up with several new priority audiences as well as specific messages and began to talk about possible projects that need to be implemented.

Specific audiences that were added to the outreach list were new water and CO accounts; Critical facilities administration such as nursing homes, hospitals, gas-wells and operators; Entertainment district visitors, Short Term Rental operators, commercial businesses, and the chamber of commerce; College students, faculty and administration; and City Employees and Volunteers.

Some of the projects discussed included development of Public Service Announcements (PSAs); Community Creek Clean up events possibly in the form of City Challenges or Council District Challenges; Updating handout material to include proper flood clean up; placement of Report illegal dumping signs; Bringing an Adopt a Creek or Watershed program to Arlington; Pledge to pick up litter to attach to pavilion permits at the city parks and email blasts to builders and commercial property owners.

The committee agreed that the next meeting should continue working on priority audiences, messages and projects.

Next Meeting:

Committee agreed to hold the next meeting on October 30th at 5:30 p.m. to 7:30 p.m.

Meeting Adjourned

The meeting was adjourned at 7:45 pm by Zachary Holmer and 2nd by Melissa Walker.

Signed the 12th day of December, 2019.

Mylicia H. Hunter
Chair