

FLOODPLAIN PROGRAM FOR PUBLIC INFORMATION COMMITTEE
Minutes Hybrid In-Person/Virtual Meeting Held on
February 17, 2022

The Floodplain Program for Public Information Committee of the City of Arlington, Texas, convened a hybrid In-Person/Virtual meeting on February 17, 2022, in PW Conference Room 1 and using a Microsoft Virtual Teams Meeting Room.

Committee Members Attending:

Phyllis Hunter, Committee Chair
Randy Hendricks
Alicia Gray
Amberley Shelby
Deborah Heitmeier
Haley Phillips
Patricia Gentry
Taylor Oldroyd

City Staff Committee Members Attending:

Melissa Walker- Stormwater Education Specialist
Zachary Holmer – Graduate Engineer Stormwater
Susan Schrock – Office of Communications Liaison

Other City Staff:

Sidney Kelly – Senior Engineer Stormwater
Amy Cannon – Assistant Director of the Public Works Department

Call to Order

The FPPIC meeting was called to order at 4:00 pm by Melissa Walker.

Introduction and Welcome to New Committee Members:

Melissa Walker and Zachary Holmer gave some background to the Floodplain program and outlined the purpose and development of the PPI committee and subsequent PPI plan to the new members. They discussed the Community Rating System (CRS) program, the new Risk Rating 2.0 flood insurance program, and the FY2021 PPI projects that were developed with guidance from the committee. This included FRP Flood Damage flyer, annual Mayor's flood insurance postcard, the low water crossing/barricade postcard and flood insurance apartment poster.

New Business

Plan Updates and Changes: Melissa Walker outlined several projects in the 2020-2025 PPI plan need to be updated. Changes to the plan include the following:

- an online pavilion pledge instead of an in-person pledge
- Insurance/Lender training will be done by outside vender that can offer CE credits
- Council Cleanup Challenge project is incorporated into the North Texas Community Cleanup Challenge and coordinated by Parks and Recreation Department. Alicia Gray asked for the North Texas Community Cleanup

Challenge information and website be sent to her. Melissa Walker will relay that information to Alicia.

Discussion of 2022 Projects: Melissa Walker outlined projects for FY2022 for the committee to discuss.

- Continuation of Watershed Study Program and Map Update outreach. Taylor Oldroyd requested FEMA 6 contact information. Melissa Walker will send the information to him. Committee members asked what information was posted. All map updates are posted however website needs to be updated with the Risk Rating 2.0 information. Melissa Walker will work on getting that information posted. This also led into a discussion about state requirements for flood disclosures. This information needs to be added to the website as well.
- Brochure and FRP packet update to include new topics: Storm Drain Infrastructure, Watersheds and Diverse Populations. Melissa will do several designs and bring to the committee for review.
- Illegal Dumping Signs – Taylor Oldroyd asked if we put inlet decals out in the city. Melissa Walker explained the current decal program to the committee. This brought about a discussion on clogged storm drain inlets amongst the committee members. Randy Hendricks and Phyllis Hunter would like more outreach on this topic to HOA's. Melissa Walker will work on designs and locations and present them at the next meeting.
- Pavilion Pledge. Melissa Walker will work on design and coordinate with Parks and Recreation Department to get pledge posted.
- TADD- Driver Training Presentations for AISD bus drivers, COA VIA and COA Handitran drivers. Melissa Walker will develop presentation by this summer.
- CE Training for Insurance Agents/Realtors. As discussed before, this will be an outside training professional which provide CE's for agents. Melissa Walker will work on list of vendors for this project.
- PSA Development. PSAs on local business boards was suggested by Phyllis Hunter. Alicia Gray concurred that it maybe a way to communicate to a different audience. Melissa Walker will set up a meeting with Susan Schrock and Zachary Holmer to outline a communications plan including PSA's.

Zachary Holmer suggested having a meeting at the end of March. This would provide new members time to read through the PPI plan and formulate ideas and/or questions. The committee then decided to schedule a meeting – March 30, 2022, at 5:00 PM.

Melissa Walker invited committee members to the May 24th city council meeting for the Flood Awareness Week Proclamation.

Meeting Adjourned

Zachary Holmer moved to adjourn. Melissa Walker seconded the motion. The meeting was adjourned at 5:35 pm.

Signed the 11 day of March, 2022

Phyllis G. Hunter
Chair

FLOODPLAIN PROGRAM FOR PUBLIC INFORMATION COMMITTEE
Minutes of the Virtual Meeting Held on
August 25, 2021

The Floodplain Program for Public Information Committee of the City of Arlington, Texas, convened virtual meeting on August 25, 2021 in a Microsoft Virtual Teams Meeting Room.

Committee Members Attending:

Randy Hendricks
Dale Sharpe-Jenkins
Phyllis Hunter, Committee Chair

City Staff Committee Members Attending:

Melissa Walker
Zachary Holmer
Susan Schrock

Other City Staff:

Sidney Kelly

Call to Order

The FPPIC meeting was called to order at 6:07 pm by Melissa Walker after a short introduction and welcome back conversation.

New Business

Melissa Walker informed the committee that several members had moved out of the area and that those committee vacancies needed to be filled. She suggested that at the beginning of the new fiscal year on Oct 1, 2021, advertising for additional committee members should begin. The committee members concurred with that suggestion.

Flood Risk 2.0 – Melissa Walker informed the committee of the upcoming changes to the National Flood Insurance Program. In light of these changes, she suggested that the committee take these changes into consideration when they are thinking about the projects for FY2022.

FY2021 Project Review: The following completed and partially completed projects were sent to the committee members for comment and evaluation. The Mayor's Non-SFHA flood insurance postcard, the Flood Damage Flyer, and the Low water crossing/Barricade postcard. There were no comments about the designs or language of the projects.

FY2021 Annual Evaluation Report will be submitted to council along with a staff report on October 13, 2021.

FY2022 Projects: Melissa Walker asked the committee for their opinions about these projects or other project priorities. Phyllis Hunter requested an emphasis on development for a presentation or webinar for real estate agents and insurance agents be developed soon. She suggested that we offer CEU's for any presentations we develop as a way to encourage

participation in these education programs. The other committee members concurred that it should be a priority as well.

Melissa Walker offered to send a list of other possible projects to the committee members. Committee members can then rank these projects based on what each member sees as most important. Committee members thought that would assist them with directly and providing input on future projects. Once committee members are established, Melissa Walker will send out a table with proposed projects for the committee.

Susan Shrock, Communication Coordinator for the Office of Communications (OOC) updated the committee on new communications projects from the OOC. The OOC has launched a Spanish language facebook page, a weekly newsletter and is now Spark is being used to make short PSA videos.

The committee discussed using these new OOC outreach tools to create Spanish language outreach and making the creation of FRP, flood safety and flood insurance PSA videos a priority for the FY2022 projects.

Once new members are established, the committee will reconvene. This is projected for January 2022.

Meeting Adjourned

Zachary Holmer moved to adjourn. Melissa Walker seconded the motion. The meeting was adjourned at 6:45 pm.

Signed the 11 day of March, 2020 2022

Phyllis Hunter
Chair