

FLOODPLAIN PROGRAM FOR PUBLIC INFORMATION COMMITTEE

November 2, 2022

The Floodplain Program for Public Information Committee of the City of Arlington, Texas, convened hybrid In-Person/Virtual meeting on November 2, 2022, in PW Conference Room 2 and using Microsoft Virtual Teams Meeting Room.

Committee Members Attending:

Randy Hendricks
Amberley Shelby
Alicia Gray

City Staff Committee Members Attending:

Melissa Walker- Stormwater Education Specialist

Call to Order

The FPPIC meeting was called to order at 5:30 pm by Melissa Walker.

New Business

Illegal Stream Dumping Signs: Two sign options were given to members. They agreed the simple sad fish design with a bright orange border would be visible to residents and simple to read. Committee then discussed sign locations and cleanup projects. Melissa Walker presented some locations for Rush, Johnson and South Fish Creek. Amberley would like to add a signage on South Cottonwood Creek site at 2225 blk of New York Avenue. Melissa will create maps and coordinate with engineering staff on sign locations, coordinate with signs and marking staff on making and installing signs and draft a standard operation procedure for sign maintenance.

PSA scripts for Flood Response, Flood Safety and Awareness and Stormwater Pollution Prevention topics were shown to the committee. Melissa Walker will coordinate with Susan Schrock and the communications team to develop the images for the PSAs and send the visual drafts to the committee for review. Committee members, Alicia and Randy, brought up the PSA deployment in restaurants especially around the downtown area and the Entertainment Center. Melissa will find out if it would be possible to run these on private screens.

Melissa Walker has created a PPI Project Spreadsheet to track changes and PPI plan modifications. Melissa will create a PPI Plan Appendix "D" from this spreadsheet, and it will be added to the plan when the FY2023 evaluation report is sent to council. Melissa explained to the committee that there have been questions by new council members and that this appendix "D" will help them navigate the PPI plan projects in a more timely manner. The committee members approved the addition of this appendix to the PPI plan.

Committee Member Topics: Taylor Oldroyd could not be at the meeting. He had questions concerning FEMA map updates and the comment period. Topic will be shelved until next meeting. Melissa Walker asked the committee's opinion on Turn Around Don't Drown art contest changes. She would like to open the contest up to 4th and 5th grade students and move the contest up to run from January to mid-March and present awards in April instead of in May. Committee agreed to the plan. Randy Hendricks asked if the committee could vote on the art contest winners. The committee agreed that they could assist with the judging however the final judging is done by city council members. Alicia Gray felt that art contest entries should be displayed at one or more of the libraries. Melissa will contact library staff to see if this is possible. Melissa tried to pull up the

Flood Information Services insert for the committee to review. She had technical issues so will have the review it at the next meeting.

Meeting Adjourned

Melissa Walker moved to adjourn. Amberley Shelby seconded the motion. The meeting was adjourned at 7:15 pm.

Signed the 2nd day of November, 2022

R. Hendrick
Chair