

FLOODPLAIN PROGRAM FOR PUBLIC INFORMATION COMMITTEE

August 30, 2023

The Floodplain Program for Public Information Committee of the City of Arlington, Texas, convened hybrid In-Person/Virtual meeting on August 30, 2023, in PW Conference Room 2 and using Microsoft Virtual Teams Meeting Room.

Committee Members Attending:

Randy Hendricks
Amberley Shelby
Alicia Gray
Taylor Oldroyd

City Staff Committee Members Attending:

Melissa Walker- Stormwater Education Specialist

Call to Order

The FPPIC meeting was called to order at 5:30 pm by Melissa Walker.

New Business

Illegal Dumping Signs Update and Discussion- Melissa Walker gave an update about the signs. They will have to be printed by a vendor since the city equipment is broken and cannot print the colors need. She is working on quotes from a variety of vendors right now. Also, Melissa has suggested that signs be placed starting in the Johnson Creek Watershed. The committee members unanimously agreed. The committee would like to place 6 to 8 signs per year. Taylor Oldroyd also asked if the signs could be placed on UTA property around the Cooper Street and Mitchell St intersection. Melissa is going to reach out to UTA and will update the committee with the information. Alicia Gray asked about flood mitigation plans in this area which are in the regional flood mitigation plan. Melissa will get information and update Alicia.

Flood Response Preparation – PSA/Social Media/Outreach Packet update- Melissa Walker gave an update on the FRP program. The FRP packet items: Resident/Property owner letters, Citizen’s Guide to Flood Safety and Preparedness brochure and the My Property Flood Flyer have been updated with new language and translated into both Vietnamese and Spanish. The PSA scripts are completed and pictures to create Instagram reels are being developed. Social media post for Turn Around Don’t Drown was utilized on April 26,2023. Social Media post images are being developed for Before, During and After a flood posts.

TADD Training for AISD Bus Drivers and City of Arlington Handitran and Via Drivers – Melissa Walker has contacted Jason Gillis, Director of Transportation for AISD. He is interested in having his 300 employees trained on Turn Around Don’t Drown. Scheduling will begin in FY2024. Melissa also contacted Alex Radke and Lyn Moten with the City of Arlington Transportation Department but has not gotten a response back. The committee unanimously wants to keep trying to set up training for the Handitran and Via drivers.

PPI Plan Project Changes Discussion- The committee discussed 3 projects which may need to be changed or updated in the PPI Plan. The presentations for insurance agents, mortgage lenders and real estate agents has been difficult because we don't offer continuing education credits. The ability to offer CE credit would be difficult for staff however the committee is thinking a postcard mailout to this audience with links to training and other information on the Floodplain website might be an option. Discussion will continue in FY2024. The outreach flyer to short term rental properties and businesses operating in the entertainment district was discussed. They would like a postcard created which could be sent to STRs and Entertainment District businesses offering a flyer or poster that could be utilized by these businesses. The committee unanimously agreed that this should be a priority. Staff will begin work on mailing lists, postcard design, flyer/poster design and website changes in FY2024.

PPI Plan Appendix "D" Addition- Due to the fast pace of project development, Melissa Walker created a table listing the PPI projects and descriptions along with dates of implementation and/or updates. This will be added to the PPI Plan as Appendix "D". Staff will update this annually.

Committee Member Discussion – Melissa Walker asked that members reach out to neighbors or friends that might be interested in joining the FPPIC. Some current members will not be continuing in FY2024. Melissa informed the committee that the annual evaluation would be going to council in October. Taylor Oldroyd and Randy Hendricks would like the date so that they can comment to council about the FPPIC.

Taylor would also like an update on Rush Creek map effective date and any Johnson Creek cleanups. He would also like to see town hall meetings for Lynn, Bowman and Rush Creeks prior to new maps being made effective. Melissa will follow up Taylor on these requests.

Alicia Gray would like information on the statewide regional floodplain mitigation plan and the projects that Arlington would be implementing. Melissa will get the information to Alicia.

Meeting Adjourned

Melissa Walker moved to adjourn. Taylor Oldroyd seconded the motion. The meeting was adjourned at 6:49 pm.

Signed the _____ day of _____, 2023.

Chair-Randy Hendricks